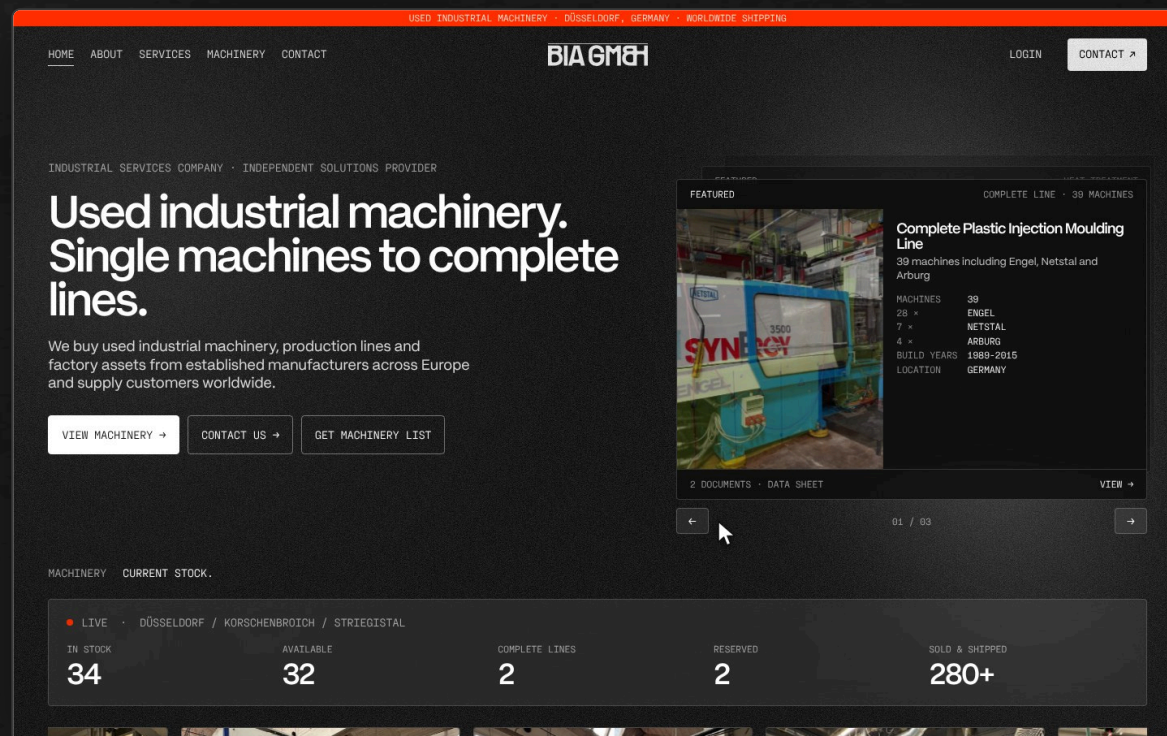


BIA GMBH · DÜSSELDORF

Websites for machinery dealers.

Showroom, stock, mailings, invoices and packing lists — one system, your brand, your domain. Built by a dealer, in daily use at berk-ia.com.



2

PACKAGES +
CUSTOM

€3,500

STARTING PRICE

3–7

WEEKS TO
LAUNCH

Why this exists

Built by a dealer, for dealers.

BIA trades used industrial machinery from Düsseldorf. Like most dealers we ran the business across a listing portal, a spreadsheet, a mail program and a word processor — and rewrote the same machine data four times a week; and typed the same machine data in again and again.

So we built one system that does it all, behind one login, in our own brand. Every screen in this proposal is a real screen of berk-ia.com. The website, the stock system, the mailings, the invoices and the packing lists are the ones we use every day.

Now we build it for other companies. Two packages with fixed prices after a short questionnaire, a fully custom option scoped in the first meeting, and a launch in three to seven weeks.

Real, not a mock-up

Everything shown works today at berk-ia.com. Example data is marked.

Yours, not rented

Your domain, your data, exportable at any time. No listing portal in between.

One contact

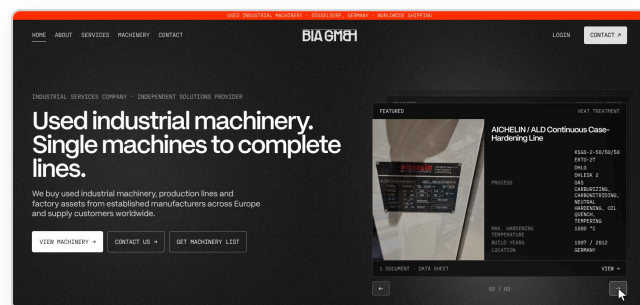
Design, build, brand and launch from one person who knows the trade.

IN THIS PROPOSAL

03	What you get — the six modules
04 – 05	Website and catalogue
06	Stock system
07	Automatic documents
08	Mailings and contacts
09	Invoices and deals
10	Packing lists and 3D loading
11	Branding
12	Packages and prices
13	How we work, what is included
14	Questionnaire

Six modules. One login.

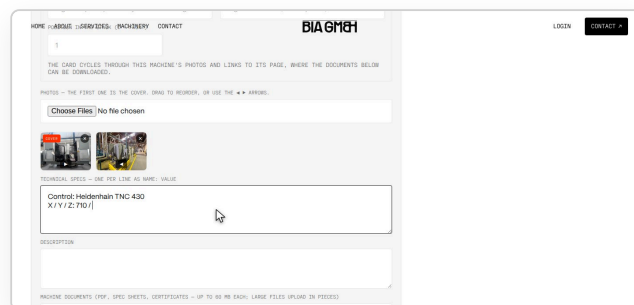
Choose the modules you need; they share one database, one design and one address.



01

Website

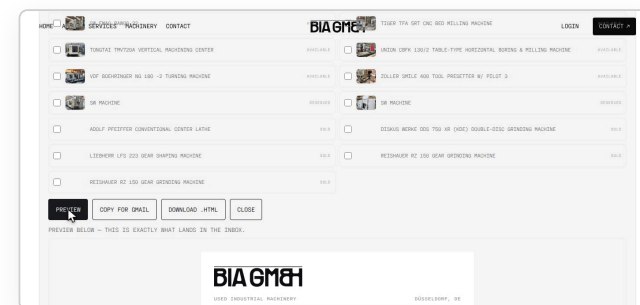
Mobile-ready showroom with featured stack, live counters, searchable catalogue, a page per machine.



02

Stock system

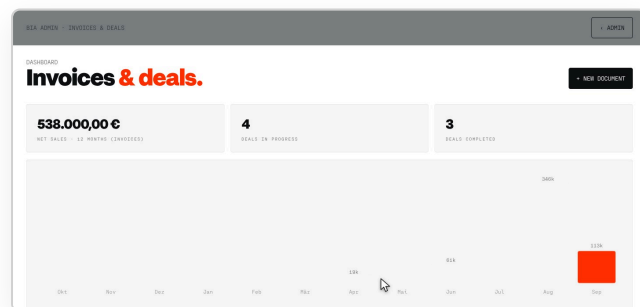
Add a machine with photos, specs, video and documents. Live the moment you press save.



03 · 04

Documents, mailings, contacts

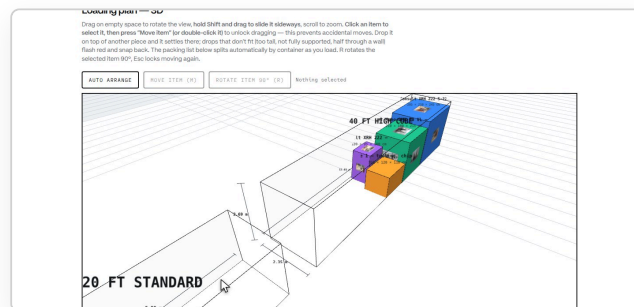
Branded PDF data sheets and lists; Gmail-ready mailings; buyer groups and BCC lists.



05

Invoices and deals

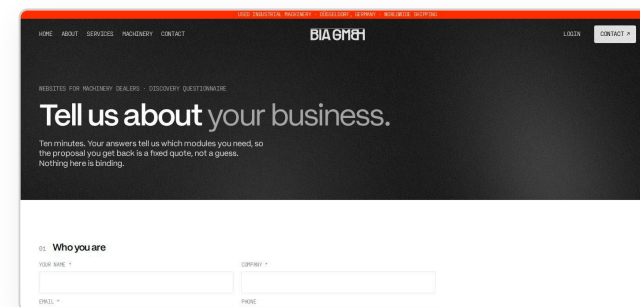
Invoices, proformas, offers in DE / EN and a pipeline from invoice to delivery.



06

Packing lists and 3D loading

Container check for every piece, 3D loading plan, printable packing list.



07

Branding

Logo, type, colour and document design — applied from the front page to the spec sheet.

01 — Website

A showroom that never closes.

Featured machines, stacked

Several featured machines float over each other; visitors flip through with arrows, swipe or keyboard.

Live stock counters

In stock, available, complete lines, reserved — counted straight from your data.

Moving stock band

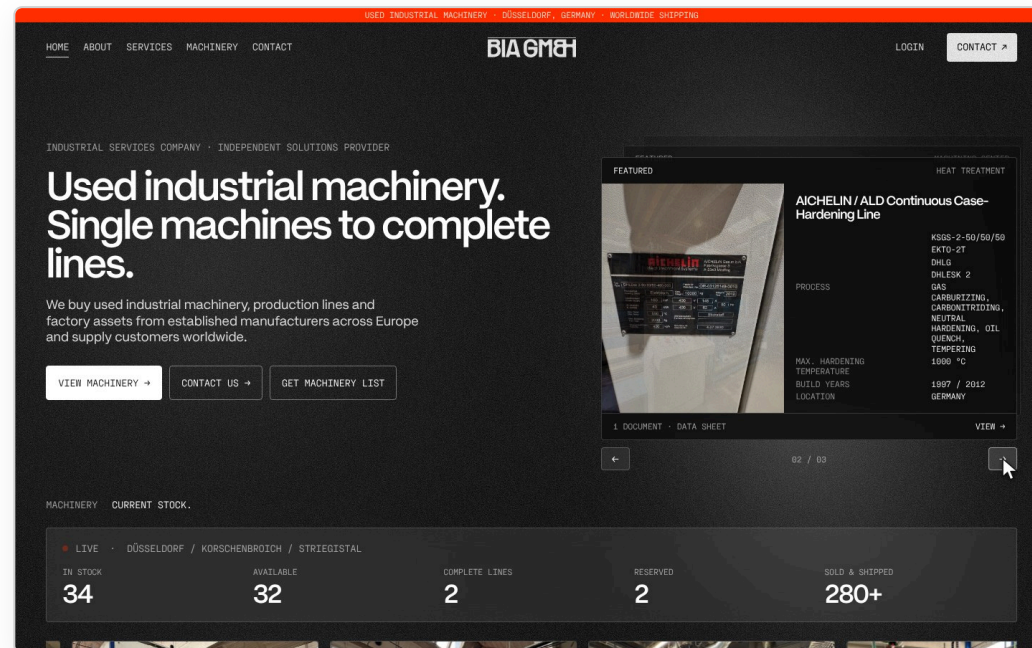
Your latest machines scroll across the front page with status and price or "price on request".

Your brand throughout

Animated background, your typefaces and colours, from the front page to the PDFs.

Every page on a phone

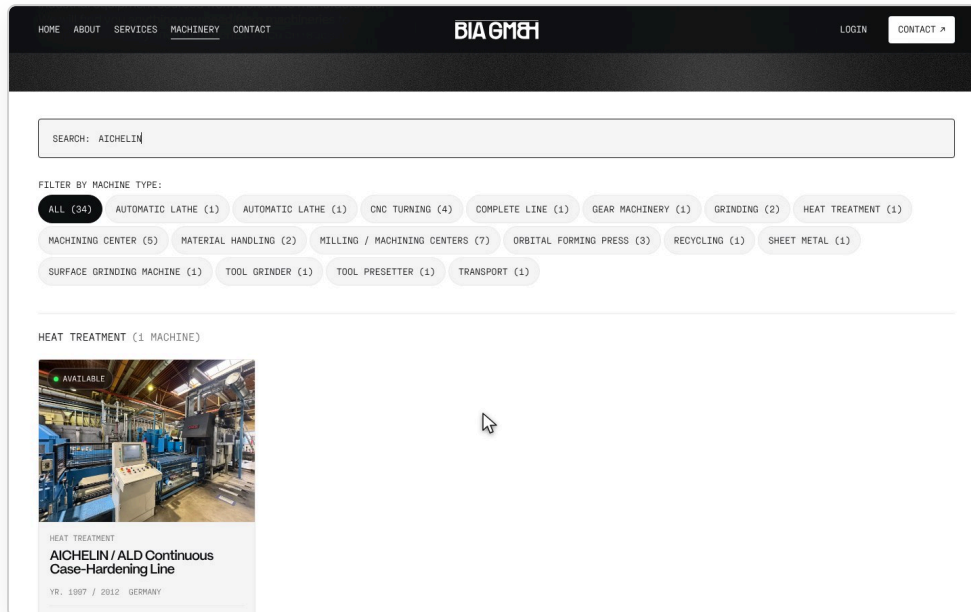
Buyers on the shop floor see what you see.



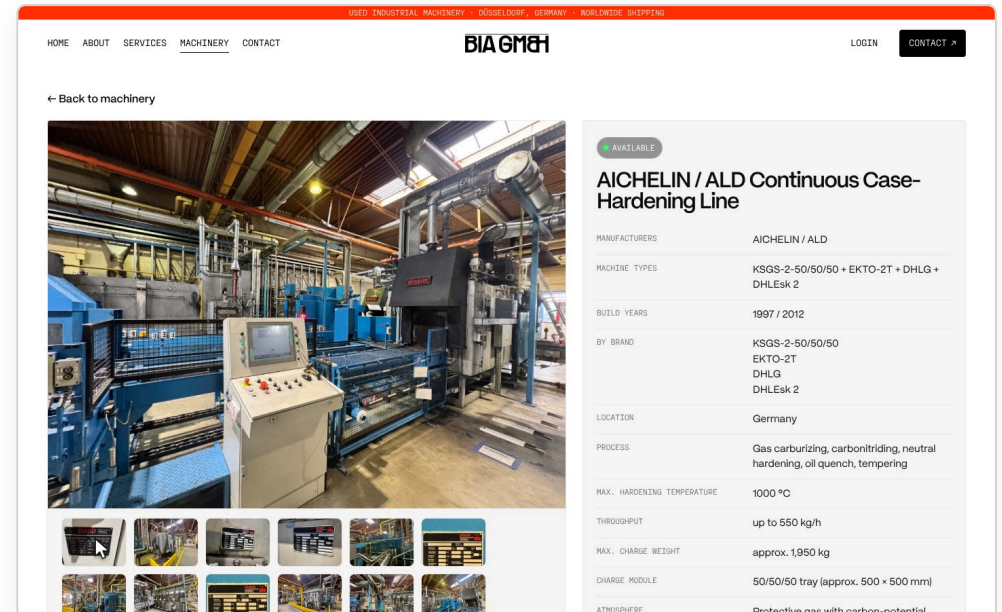
01 Front page with the featured stack and live counters. Real machines from BIA's stock.



02 The same site on a phone.



03 Type "aichelin" — the catalogue filters as you type.



04 Machine page: gallery, technical data, documents, data sheet, enquiry.

Catalogue

Category buttons with counts, free-text search by name, maker, model or category.

Machine pages

Photo gallery, technical data, description and video (YouTube, Vimeo or MP4).

Downloads

Manuals, drawings and dossiers attached to the machine, plus a one-click PDF data sheet.

Enquiries

"Inquire via email" and "Call us" on every machine, prefilled with the machine name.

02 — Stock system

Publish a machine in minutes.

Photos

Uploaded from your phone, resized automatically; drag to reorder, the first is the cover.

Documents up to 60 MB

Dossiers and manuals upload in pieces, so large PDFs go through.

One-click status

Available, reserved, sold — the website and counters update immediately.

Complete lines

A separate entry type for lines: number of machines, makes, build-year range.

Price control

Show a price or "price on request", per machine.

Secure login

Private admin with password-protected sessions.

HOME ABOUT SERVICES MACHINERY CONTACT

BIA GM&H

1

THE CARD CYCLES THROUGH THIS MACHINE'S PHOTOS AND LINKS TO ITS PAGE, WHERE THE DOCUMENTS BELOW CAN BE DOWNLOADED.

PHOTOS — THE FIRST ONE IS THE COVER. DRAG TO REORDER, OR USE THE ◀ ▶ ARROWS.

Choose Files No file chosen

COVER

TECHNICAL SPECS — ONE PER LINE AS NAME: VALUE

Control: Heidenhain TNC 430
X / Y / Z: 710 / |

05 Adding a machine: name, category, year, photos and specs. Saved — live on the site.

HOME ABOUT SERVICES MACHINERY CONTACT

You're logged in to the live inventory. Saving, marking sold and deleting are published to the site immediately — no file uploads needed.

BIA GM&H

LOGIN CONTACT

+ ADD MACHINE + ADD MACHINE LINE CREATE PDF LIST BY GROUP DOWNLOAD LIST REQUESTS (CSV) CREATE EMAIL MAILING INVOICES & DASHBOARD

PACKING LISTS CONTACTS & MAILING LIST LOG OUT

SAVED — LIVE ON THE SITE NOW.

MACHINE	YEAR	STATUS	ACTIONS
— COMPLETE LINE 1 MACHINE			
1 Complete Plastic Injection Moulding Line	1989-2015	available	EDIT MARK RESERVED MARK SOLD DELETE

06 The inventory after saving, with status buttons per machine.

03 — Automatic documents

PDFs that make themselves.

No layout work, no copying specs into Word.
The system writes branded documents from
the data you already entered.

Machine data sheet

Cover photo, machine data, technical data,
description, photographs — one click per machine.

Machinery list

All available stock grouped by category, with or
without prices.

Lead capture

Visitors pick machine types, download the list, and
their email lands in your leads file.

BIA GMH MACHINE DATA SHEET
Issued: 2020-09-25

ROLLING / MACHINING CENTERS

Deckel Maho DMU 70 VL 5-Axis Universal Machining Center
Deckel Maho (DMG) · DMU 70 VL · Year: 2005 · Düsseldorf, Germany



Fig. 1 - Deckel Maho DMU 70 VL 5-Axis Universal Machining Center

MACHINE DATA

Manufacturer	Deckel Maho (DMG)
Model	DMU 70 VL
Year of manufacture	2005
Category	Milling / Machining Centers
Location	Düsseldorf, Germany
Status	AVAILABLE
Price	Price on request

BIA Berk Industrial Assets GmbH · Ammerkestraße 3 · 40229 Düsseldorf · info@berk-ia.com · +49 172 477 7795
All information subject to change and prior sale. Orders and commissions accepted. · Issued: 2020-09-25

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07 Data sheet, page 1

BIA GMH MACHINE DATA SHEET
Issued: 2020-09-25

TECHNICAL DATA

Control	Heidenhain TNC 430
Travel X/Y/Z	700 / 500 / 520 mm
B-axis / C-axis	-10°/180° swivel, 360° rotary table
Table	NC swivel rotary, Ø 700 x 800 mm, 350 kg
Max. spindle speed	12,000 rpm, 15 kW, SK 40
Top magazine	30 tools
Condition	used

DESCRIPTION

5-axis universal machining center with Heidenhain TNC 430 control. Travels 700 / 500 / 520 mm, NC swivel-rotary table Ø 700 x 800 mm (350 kg load), B-axis -10°/180°, C-axis 360°. Motor spindle 12,000 rpm, 15/10 kW, SK 40 (DIN 49876). 30-position tool changer, max. tool Ø 30/160 mm, rapid traverse 30 mm/min, feed up to 20,000 mm/min. Machine weight approx. 5,500 kg.

COMMERCIAL

Price	Price on request
Location	Düsseldorf, Germany
Inspection	Possible by appointment, under power where the machine is connected
Disassembling and loading	by BIA GmbH or its partners, quoted separately
Contact	Berk Industriem: info@berk-ia.com · +49 172 477 7795

BIA Berk Industrial Assets GmbH · Ammerkestraße 3 · 40229 Düsseldorf · info@berk-ia.com · +49 172 477 7795
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08 Data sheet, page 2

BIA GMH MACHINERY LIST
Issued: 2020-09-25 · 16 machines

Current machinery

Used industrial machinery in stock at Berk Industrial Assets GmbH, Düsseldorf. Single machines to complete production lines. Prices are ex works, subject to prior sale. Inspection is possible for most machines by appointment.

COMPLETE LINE

Complete Plastic Injection Moulding Line Price on request
Year: 1990-2015 · Engel, Arburg, Netstal · Injection moulding · Germany AVAILABLE

USE: TURNING

VDF Boehringer NG 190-2 Turning Machine Price on request
Year: 2002 · NG 190-2 · Germany AVAILABLE
Year of manufacture: 2002
Machine No.: 1552.3001.00
Country of manufacture: Germany

Gildemeister CTX Alpha 300 V35 CNC Turning Center Price on request
Year: 2011 · Gildemeister · CTX Alpha 300 V35 · Düsseldorf, Germany AVAILABLE
Control: Siemens Sinumerik 840D sl ShopTurn
Max. turning diameter: 300 mm
Max. turning length: 340 mm

EMCO HYPERTURN 665 CNC Turning Center Price on request
Year: 2002 · 665 · HYPERTURN 665 · Düsseldorf, Germany AVAILABLE
Control: Siemens Sinumerik 840D with PCU 50
Max. turning diameter (cut and approx.): 665 mm
Max. turning length: approx. 1,000 mm

Miyano BNA-42DHV2 CNC Turning Center Price on request
Year: 2014 · Miyano (TTC) BNA-42V2 · Düsseldorf, Germany AVAILABLE
Control: Fadal Series 10
Bar capacity: 42 mm
Configuration: turn, spindle, Y-axis, C-axis on main & sub

ROLLING / MACHINING CENTERS

Union CBK 130/2 Table-Type Horizontal Boring & Milling Machine Price on request
Year: 2007 · Union (CBK) Boring and Milling Machine · CBK 130/2 · Düsseldorf, Germany AVAILABLE
Machine type: CNC table-type horizontal boring & milling machine
Control: Heidenhain CNC
Travel X / Y / Z: 3,000 / 1,600 / 1,275 mm

BIA Berk Industrial Assets GmbH · Ammerkestraße 3 · 40229 Düsseldorf · info@berk-ia.com · +49 172 477 7795
All information subject to change and prior sale. Orders and commissions accepted. · Issued: 2020-09-25

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09 Machinery list

04 – Mailings and contacts

A mailing in three clicks.

Mailing builder

Tick the machines, write a headline, press preview. "Copy for Gmail" and paste — photos, specs and buttons included.

Contact list

Search, filter by region or country, import a CSV, add or edit contacts.

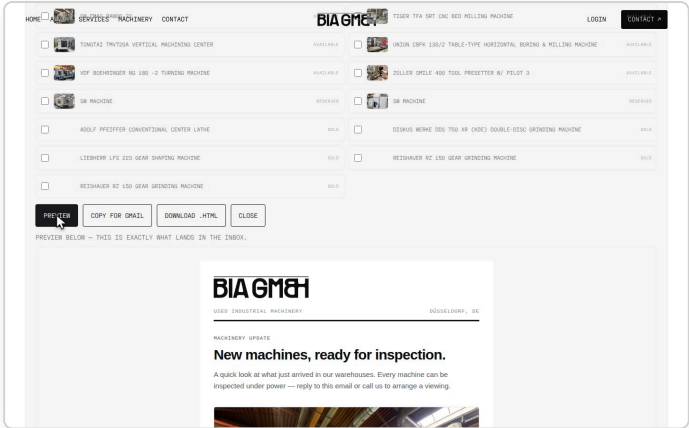
Buyer groups

Groups by interest and region, e.g. "Gear machinery buyers". Add a whole group to a mailing with one click.

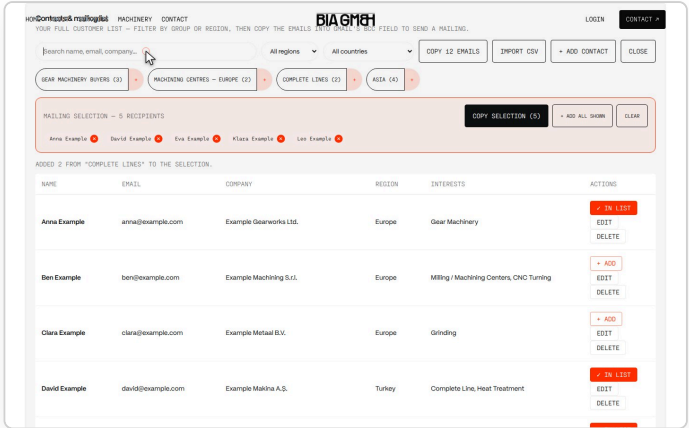
BCC in one click

Copy the selected addresses straight into Gmail's BCC field.

EXAMPLE DATA All contacts shown are fictional.



10 Mailing preview, exactly as it arrives in the inbox.



11 Contacts with buyer groups and the mailing selection.

05 – Invoices and deals

From invoice to delivery, on one screen.

Invoice, proforma or offer; German or English; VAT per line; numbering, totals and a print-ready PDF with your letterhead.

Invoice

WRITTEN

Packing list

CREATED

Loading

DONE

Truck docs

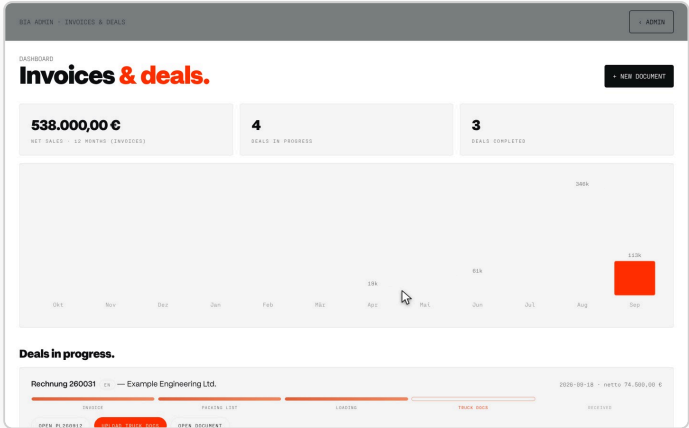
UPLOADED

Received

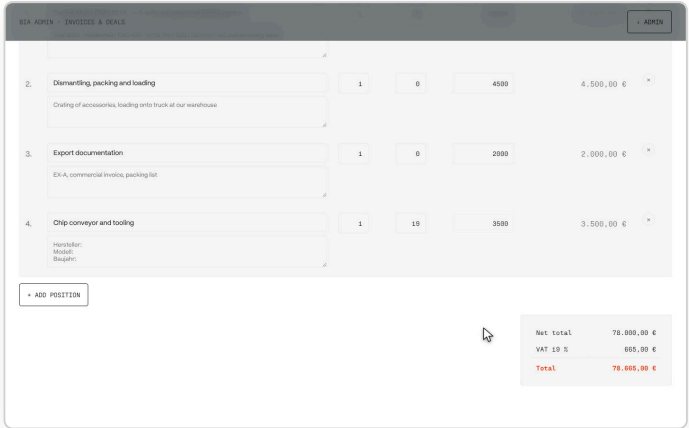
CONFIRMED

Every deal moves through these five steps. Upload the CMR and the customer's confirmation to the deal; the dashboard shows 12 months of sales, deals in progress and deals completed.

EXAMPLE DATA Customers, amounts and bank details are illustrative.



12 Dashboard with deal progress.



13 Editing an invoice: totals update as you type.

06 — Packing lists and 3D loading

Know before the truck arrives whether it fits.

Container check

Each piece is checked against 20 ft, 40 ft and 40 ft high cube: doors, height and payload.

Flags the problems

Too tall, too heavy or too wide for a door — flagged for flat rack or open top.

3D loading plan

Pieces with their photos, auto-arranged; drag to orbit, move pieces, rotate by 90°.

Printable packing list

Positions, dimensions, weights and totals on your letterhead.

EXAMPLE DATA

Fictional customer; real machine dimensions.

Loading plan — 3D

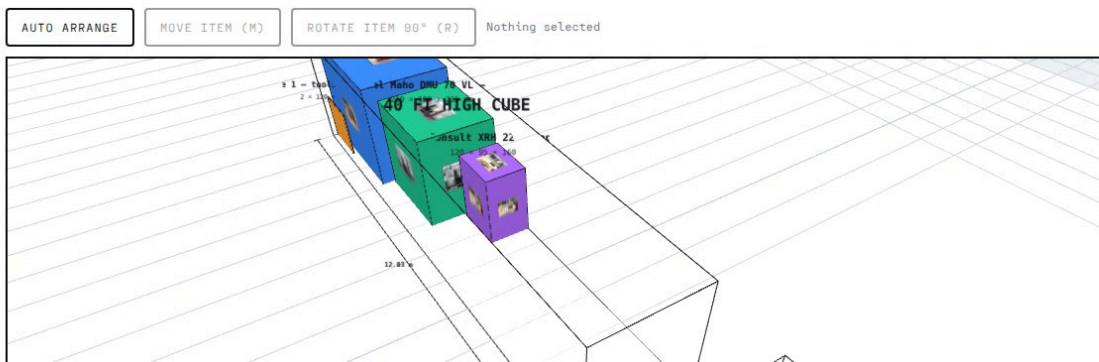
Drag on empty space to rotate the view, hold Shift and drag to slide it sideways, scroll to zoom. Click an item to select it, then press "Move item" (or double-click it) to unlock dragging — this prevents accidental moves. Drop it on top of another piece and it settles there; drops that don't fit (too tall, not fully supported, half through a wall) flash red and snap back. The packing list below splits automatically by container as you load. R rotates the selected item 90°, Esc locks moving again.



14 Container verdict and packing list.

Loading plan — 3D

Drag on empty space to rotate the view, hold Shift and drag to slide it sideways, scroll to zoom. Click an item to select it, then press "Move item" (or double-click it) to unlock dragging — this prevents accidental moves. Drop it on top of another piece and it settles there; drops that don't fit (too tall, not fully supported, half through a wall) flash red and snap back. The packing list below splits automatically by container as you load. R rotates the selected item 90°, Esc locks moving again.



15 3D loading plan, turned by hand.

07 — Branding

A brand that holds from the website to the spec sheet.

Logo, typefaces, colours and document design — created once and used everywhere: website, admin, mailings, data sheets and technical dossiers.

Logo and brand system

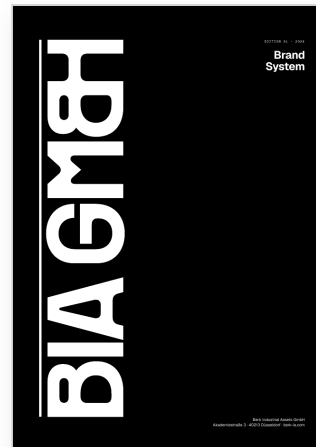
Wordmark, mark, type and colour rules in a short brand book.

Technical documents

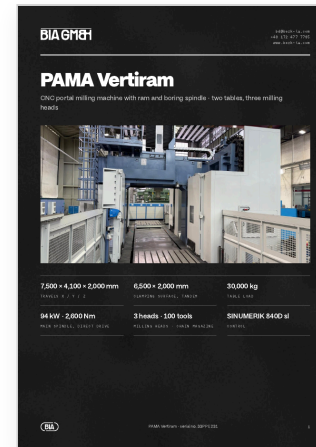
Multi-page dossiers built from nameplates, manuals and photos.

Mailing templates

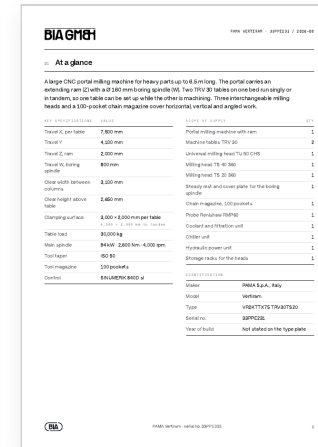
Gmail-ready mailings in the same identity.



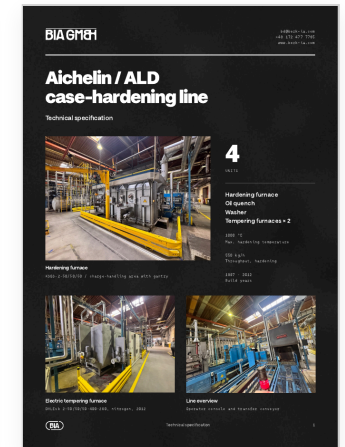
Brand system



Machine dossier



Dossier inside page



Line specification

Packages

Two packages. Or fully custom.

Starter and Growth prices are net of VAT and start at the figure shown; the fixed quote follows the questionnaire and a 30-minute call. Full custom is scoped and priced in the first meeting.

01 · WEBSITE + STOCK

Starter

from **€ 3,500**3-4 WEEKS · FIXED QUOTE AFTER
QUESTIONNAIRE

The public side: a fast, branded showroom and the stock system behind it.

Front page with featured stack and live counters

Catalogue with search and category filters

A page for every machine: gallery, specs, video, documents

About, services, contact pages

Stock system (private admin): add, edit, reserve, sell

PDF data sheet per machine, machinery list, lead capture

Mobile-ready, your domain, launch and hand-over

02 · EVERYTHING A DEALER DOES

Growth

from **€ 4,900**5-7 WEEKS · FIXED QUOTE AFTER
QUESTIONNAIRE

Starter plus the office: mailings, contacts, invoices and packing lists in the same login.

Everything in Starter

Mailing builder with Gmail-ready output

Contact list with groups, regions, CSV import, BCC copy

Invoices, proformas and offers in DE / EN with deal pipeline

Packing lists with container check and 3D loading plan

Your logo and colours applied to every document

30 days of support after launch

RECOMMENDED

03 · BRAND + SYSTEM + CUSTOM

Full custom

Price agreed in the first meeting

SCOPED TOGETHER

Growth plus a full identity and whatever only your business needs. We define it in the first meeting.

Everything in Growth

Brand identity: wordmark, mark, type, colour, brand book

Bilingual site (German and English)

Technical dossiers for your key machines

Custom modules built to your workflow

Mailing templates and document set in your brand

Care plan: hosting, updates, small changes

ANY BUSINESS

Quoted after the first meeting

Restaurants, workshops, studios, agencies — the same care, a different set of pages. Scoped in the first meeting.

CARE & HOSTING

from € 150 / month

Optional after launch: hosting, backups, security updates, small changes and a person to call.

How we work

From first call to launch.

WEEK 0

1 • Discovery

You fill in the questionnaire (10 minutes). We talk for 30 minutes about your stock, buyers and daily routine.

WEEK 1

2 • Fixed quote

A written scope with the modules, pages and brand work included — and one price. You sign; we start.

WEEKS 1-3

3 • Brand and design

Logo and identity where needed, then the design of the front page and a machine page. Two rounds of changes.

WEEKS 2-7

4 • Build

Website, stock system and the modules of your package. You see a live preview address throughout.

LAST WEEK

5 • Data and launch

We move your machines, photos and contacts in, connect your domain and go live. One hour of training.

AFTER

6 • Care

30 days of support are included. Optional care plan for hosting, updates and small changes.

INCLUDED IN EVERY PACKAGE

Your domain and hosting

Set up on your own domain; hosting on a global CDN, SSL included. Hosting fees are passed on at cost.

Your data

Machines, photos, contacts and documents belong to you and can be exported at any time.

Data migration

We import your current stock and contact list (spreadsheet or portal export).

Training and hand-over

One hour of training, a short written guide, 30 days of support after launch.

TERMS

Payment

50 % on order, 50 % at launch. Prices net of VAT.

Changes

Two rounds of changes per phase are included; further work by written offer.

Content

Texts and photos are supplied by you; copywriting and photography can be added by offer.

Timeline

Depends on the package and on how quickly content and feedback arrive.

Questionnaire

Tell us about your business.

Ten minutes on paper or online. Your answers decide the package and the fixed quote. Nothing here is binding.

01 · WHO YOU ARE

NAME / COMPANY

EMAIL / PHONE

WHAT YOU TRADE OR MAKE

COMPANY SIZE

☐ 1-2 ☐ 3-10 ☐ 11-50 ☐ 50+

02 · TODAY

CURRENT WEBSITE

HOW YOU RUN STOCK, MAILINGS AND PAPERWORK

☐ Listing portals ☐ Excel ☐ Word/PDF
☐ Mail by hand ☐ Accounting software ☐ CRM
☐ Nothing yet

MACHINES LISTED AT A TIME

☐ under 20 ☐ 20-100 ☐ 100-500 ☐ 500+

03 · WHAT THE WEBSITE MUST DO

GOALS

☐ Credible to international buyers ☐ Enquiries from the site
☐ Less dependence on portals ☐ Save time on mailings
☐ Save time on paperwork ☐ One place for the team

MODULES

☐ Website + catalogue ☐ Stock system
☐ PDF data sheets + list ☐ Mailings + contacts
☐ Invoices + deals ☐ Packing lists + 3D
☐ Something else

ANYTHING ELSE IT MUST DO



FILL IT IN ONLINE

berk-ia.com/website-enquiry

or scan the code

04 · BRAND AND CONTENT

BRANDING

☐ Logo + guidelines ☐ Logo only ☐ New identity needed

LANGUAGES

☐ English ☐ German ☐ Other

PHOTOS AND TEXTS

☐ Have both ☐ Photos, need texts
☐ Need help with both

WEBSITES YOU LIKE

05 · TIMING AND BUDGET

LAUNCH

☐ As soon as possible ☐ Within 3 months ☐ This year
☐ Just exploring

BUDGET IN MIND

☐ €3,500-5,000 ☐ €5,000-8,000 ☐ €8,000+
☐ Not sure yet

See it live at berk-ia.com. Then tell us what yours should do.

CONTACT

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PHONE

**+49 172 477
7795**

QUESTIONNAIRE

berk-ia.com/website-enquiry

